



**National Adaptation Programme of Action (NAPA) to Climate Change  
Project**

Ref.

Date: 6 February 2011

**Subject: Call for expressions of interest for development and broadcasting of climate change  
adaptation education programs**

Dear Colleague,

As you are aware, the Ministry of Environment is implementing the National Adaptation Program of Action (NAPA) to Climate Change Project. One of the three components of the project is the development of a climate change knowledge management platform. MoE is seeking the services of interested FM stations in Nepal to develop and broadcast radio programs that are aimed to educating people how to manage climate risks and adapt to long-term climate change. Preferences will be given to community radio. In the interest of ensuring an even geographical coverage, the number of grantee will be evenly distributed to development regions. The maximum budget for every proposal is NRS 21,600. Please see attached sheet for details about the modality of this activity.

As the frontline source of information, FM stations will be in a good position to educate the public about how to adapt to climate change. It is envisioned that the programs developed will cover the six thematic areas of Nepal's National Adaptation Programme of Action process: (i) agriculture and food security, (ii) water resources and energy, (iii) public Health, (iv) urban settlements and infrastructure, (v) climate-induced disaster, and (vi) forestry and biodiversity.

I would like to invite you to submit an Expression of Interest (EOIs) to the NAPA Project Office of Ministry of Environment, Singha Durbar, Kathmandu Nepal no later than 12 February. The EOI (3 pages maximum) should outline your concept for the radio program, how you plan to carry out the task, and the profile of your station (e.g. location, listenership). EOIs may be also submitted by email to [gyanendra@napanepal.gov.np](mailto:gyanendra@napanepal.gov.np). For further information, please contact the NAPA Project Office at telephone no. 4211927.

Sincerely,

Purushottam GHIMIRE  
Joint-Secretary, Ministry of Environment and  
National Project Director, NAPA Project



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## MODALITY

### SMALL GRANT FOR DEVELOPING AND BROADCASTING CLIMATE CHANGE EDUCATION PROGRAMS

#### Objective

As the frontline source of news and information, and often the most easily accessible in remote areas, the FM stations play a very critical role in educating the public on social issues, including climate change. They can also bring knowledge to the grassroots by strengthening the link scientific and research communities and their listeners. The objective of this grant is to enhance the capacity of vulnerable populations to adapt to climate change through radio programs.

#### Eligible topics

The intention of the award is to develop radio programs that would enhance the capacity of people to respond to changes in climate patterns in their locality. Examples include teaching farmers how to manage climate risks to water resources, crop production, or livestock or informing forestry user groups how they can benefit from international carbon trading schemes. Commentaries or programs that tackle climate change in general terms and are not action-oriented will not be eligible for funding. The programs should inspire behavioral changes with respect to how people should carry out their livelihood activities and use resources in the context of climate change.

#### Timeline

This activity will follow the following timeline:

- 1) 06 February 2011 – announcement of grants
- 2) 12 February – end date for submission of Expressions of interest
- 3) 14 February – selection and announcement of grantees
- 4) 15 to 18 February 2011 - development of concept of radio programs
- 5) 19 to 21 February 2011
  - a. The station manager and producer of the selected radio stations will participate in a NAPA-organized workshop on climate change to acquire a more in-depth familiarity with climate change issues. The draft radio programs will be presented and reviewed by experts and peers
  - b. Revise the radio programs based on the comments received from experts and peers during the workshop
- 6) March – broadcasting of programs (30 minutes during prime time once a week and one repetition)

#### Requirements

The Expression of Interest should include a concept note discussing the radio programs that the station wishes to develop. It should also include the stations profile with information about the station's geographic coverage and intended partners in order to reach as many listeners as possible. A



short profile of the Station Manager and producer who is responsible for developing the program should be also attached.

At the end of the assignment, the grantee should submit the following to the NAPA Project Office

- 1) Final radio programs in audio. This will be turned over by the NAPA Project to the Nepal Climate Change Knowledge Management Center
- 2) One page report describing how the grant was used

### **Selection Criteria**

1. Station's profile
2. Availability of human resources
3. Past experiences
4. Commitment of continuing the programme after the termination of the contract
5. Geographic coverage
6. Regional balance
7. Cost efficiency etc.

